

Catherine Alora

SENIOR RETOUCHER
GRAPHIC DESIGNER



CONTACT

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ABOUT ME

A veteran retoucher who started her career 2009 with various experience ranging from portrait retouching to real estate. She had an extensive experience retouching for print and digital. A multi-faceted artist.

SKILLS

- Senior level retouching skills using Adobe Photoshop
- Graphic Designing using Adobe Illustrator and Canva
- Digital Illustration using Procreate
- Conceptualization and Brain Storming
- UI/UX using 3D Vista Software
- Writing

EDUCATION

LYCEUM OF THE PHILIPPINES UNIVERSITY

AB Communication Arts
(JUNE 2004-APRIL 2007)

DE LA SALLE UNIVERSITY-DASMA

AB Journalism
(OCT 2002-MARCH 2004)

WORK EXPERIENCE

■ UI/UX Graphic Designer | Retoucher

Virtual Studios PH (Nov 2021 to present)

- Conceptualizing and designing real estate virtual tours as my main task.
- Retouching as secondary task
- Incharge of stitching 360 photos
- Preparation of pre-virtual tour weblink to preview samples of 360 panoramas and/or 3D renders

■ Senior Real Estate Retoucher

Xorix-Australian Company (Nov 2018– May 2020)

- Edit high quality real estate photos for listings, website and social media

■ Photo Editor

Cool Pixels-Freelance WFH (Aug 2018– Sep 2019)

- Task is to edit events and portrait shoots

■ Pre-Press Quality Operator

RR Donnelly (Apr 2015-Mar 2017)

- Incharged of preparing and ensuring quality of photos and press layouts are high standards before sending to printers

■ Senior Photo Retoucher

United Graphics Expression Corporation
(Apr 2015-Mar 2017)

- Incharged of photo editing Cosmopolitan Magazine.

■ Photo Retoucher

Spark Graphic Inc. (Mar 2010-Mar 2013)

- Incharged of photo editing Cosmopolitan Magazine

■ Copywriter

ASATSU Advertising (Feb 2008- April 2009)

- Writes copy for Advertising and PR